**Business Development Services Trainings (BDS)**

**Description of the project:**

Federation of Fisheries Organisations Uganda currently has eighty-five (85) member associations

comprising of fishing Associations, Aquaponics Associations, and Co-operative Societies which

brings together most of the Community Fisheries Businesses. The membership of all these

Business entities indicate the basis of FFOU’s existence as a member-based organization.

FFOU in partnership with the GIZ-RFBCP implemented Abavubi Fisher Mobile Application (AFMA)

project. The project aimed at Improving Fisheries Business management on Lake Victoria among

fishing communities in Uganda. Under the project, FFOU targeted acquiring a total of 750

downloads and active users to improve their businesses.

A combination of the business skills and information technology through the App for extended

marketing and proper record management is expected to foster business growth in the fisheries

subsector. FFOU will carry out Business Development Services (BDS) among fishing communities

in the Districts of Kampala, Mukono, Masaka, Mpigi, Kalungu, Kyotera and Kalangala. The project

targets small and medium enterprises (SMEs) who will be equipped through trainings with

knowledge and skills that are anticipated to enhance their business growth for more income, more

fish and employment opportunities. The project was implemented for a period fourteen (14) months

with a target of reaching out to 750 trainees (576 men and 173 women).

Business Development Services is a mindset change project which was designed to help shift the

fisheries business management paradigm from rudimental ways to appropriate standards that suite

the current market demands for both local and international markets. The standards lay across the

array of fish production and harvest to consumption level.

**Achievements:**

Organized Fishers into

associations

▪ Improved knowledge

in Leadership and

Business skills

▪ Strengthened

Organization Structure

▪ Improved coordination

of fisheries HIV/SRHR

response and

collective participation

▪ Networking &

collaboration with

stakeholders on

Fisheries

HIV/SRH response

▪ Strengthened HIV

linkage and referral

system among fisher folk

Location & period

Kampala,

Kalangala,

Mukono, Mpigi,

Kalungu, Masaka,

and Kyotera

Funder

GIZ-RFBC